# Orange Public Schools Office of Innovation

Filmmaking



Board Approval Date: November 9, 2021

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"GOOD TO GREAT"

Revised: 8/17/21

#### Filmmaking Grade(s) 10, 11, 12

**Course Description**: The final course within the Audio-Visual Technology and Film Program, is designed to place emphasis on project-based learning while taking a hands-on approach to create, produce, and display short films. Students will learn about animation, the art of storytelling, cinematographic elements, video editing, and film promotion through the exploration of film genres and the creation of their own short or feature films.

#### **Scope and Sequence**

Timeline	Concepts
Semester 1	Unit 1: Introduction to Screenwriting & Pre-Production
	(35 - 40 periods, 45 minutes each)
	Unit 2: Podcasting and Researching
	(35 - 40 periods, 45 minutes each)
Semester 2	Unit 3: Budgeting & Promotion
	(15 - 20 periods, 45 minutes each)
	Unit 4: Art Direction, Set Design & Web Series
	(15 - 20 periods, 45 minutes each)
	Unit 5: Writing for Documentary
	(15 - 20 periods, 45 minutes each)

Unit 1	Intro to Screenwriting, and Pre-Production	Grade(s)	10, 11, 12	
Overview/Rationale				
This unit will develop critical thinking skills to construct meaning in written words for students. Students will learn				
about screenwriting, theme, mood, pre-production process of filmmaking and how they can balance critical thinking				
concepts in order to develop character, plot, and theme of a story. Students will also learn about technical aspects of				

#### New Jersey Student Learning Standards

filmmaking, and how it is developed into a dramatic concept during production.

- 9.3.12.AR.2 Analyze the importance of health, safety and environmental management systems, policies and procedures common in arts, audio/video technology and communications activities and facilities.
- 9.3.12.AR.3 Analyze the lifestyle implications and physical demands required in the arts, audio/visual technology and communications workplace.
- 9.3.12.AR.4 Analyze the legal and ethical responsibilities required in the arts, audio/visual technology and communications workplace.
- 9.3.12.AR.5 Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways
- 9.3.12.AR.6 Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.

#### Career Readiness, Life Literacies, and Key Skills

- 9.4.12.TL.3: Analyze the effectiveness of the process and quality of collaborative environments
- 9.4.5.CT.3: Describe how digital tools and technology may be used to solve problems.
- 9.4.5.CT.4: Apply critical thinking and problem-solving strategies to different types of problems such as personal, academic, community and global
- 9.3.12.AR.1 Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
- 9.4.5.DC.4: Model safe, legal, and ethical behavior when using online or offline technology
- 9.4.5.IML.6: Use appropriate sources of information from diverse sources, contexts, disciplines, and cultures to answer questions
- 9.4.5.IML.7: Evaluate the degree to which information meets a need including social emotional learning, academic, and social
- • 9.4.5.IML.4: Determine the impact of implicit and explicit media messages on individuals, groups, and society as a whole.
- 9.4.5.IML.5: Distinguish how media are used by individuals, groups, and organizations for varying purposes.
- 9.4.5.TL.1: Compare the common uses of at least two different digital tools and identify the advantages and disadvantages of using each.
- 9.4.5.TL.2: Sort and filter data in a spreadsheet to analyze findings.
- 9.4.5.TL.3: Format a document using a word processing application to enhance text, change page formatting, and include appropriate images graphics, or symbols
- CRP1: Act as a responsible and contributing citizen and employee
- CRP2: Apply appropriate academic and technical skills
- CRP3: Attend to personal health and financial well-being

- CRP4: Communicate clearly and effectively and with reason
- CRP5: Consider the environmental social and economic impacts of decisions
- CRP6: Demonstrate creativity and innovation
- CRP7: Employ valid and reliable research strategies
- CRP8: Utilize critical thinking to make sense of problems and persevere in solving them.
- CRP9: Model integrity, ethical leadership and effective management
- CRP10: Plan education and career paths aligned to personal goals.
- CRP11: Use technology to enhance productivity
- CRP12: Work productively in teams while using cultural global competence

Technology/Computer Science and Design Thinking	Interdisciplinary Standards		
<ul> <li>8.2.12.A.2 Produce and edit a multi-page digital document for a commercial or professional audience and present it to peers and/or professionals in that related area for review.</li> <li>8.1.12.C.1 Develop an innovative solution to a real world problem or issue in collaboration with peers and experts, and present ideas for feedback through social media or in an online community, interests, achievements, and career aspirations by using a variety of digital tools and resources.</li> <li>9.3.12.AR-AV.2 Demonstrate the use of basic tools and equipment used in audio, video and film production.</li> <li>9.3.12.AR-AV.3 Demonstrate technical support skills for audio, video and/or film productions.</li> </ul>	<ul> <li>NJSLSA.R1. Read closely to determine what the text says explicitly and to make logical inferences and relevant connections from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.</li> <li>NJSLSA. R2. Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.</li> <li>NJSLSA.R.3. Analyze how and why individuals, events, and ideas develop and interact over the course of a text.</li> <li>NJSLSA.R7. Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively as well as in words.</li> <li>NJSLSA.R9. Analyze and reflect on how two or more texts address similar themes or topics in order to build knowledge or to compare the approaches the authors take.</li> <li>NJSLSA.R10. Read and comprehend complex literary and informational texts independently and proficiently with scaffolding as needed.</li> <li>NJSLSA.W4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</li> <li>Writing</li> <li>NJSLSA.W5. Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.</li> <li>NJSLSA.W6. Use technology, including the internet, to produce and publish writing.</li> </ul>		

	21 <sup>st</sup> Century Skills:	Check a	ll that apply	
	Civic Literacy	Х	Communication	
(	Global Awareness	х	Critical Thinking and Problem Solving	
х	Health Literacy	X	Collaboration	
х	Financial, Economic, Business, & Entrepreneurial Literacy		Creativity and Innovation	
	Environmental Literacy Other:			
Esse	ential Question(s)			
End	<ul> <li>How would you describe the proper size and for</li> <li>How would you describe the "INT." in a screenple</li> <li>How would you describe, "EXT," in a screenplay</li> <li>uring Understandings</li> <li>Script writing is based on personal experience, p</li> <li>The creative development of screenplays.</li> <li>Writing voice is necessary for character development</li> </ul>	lay? ? rior knc		
Stu	dent Learning Targets/Objectives			
Asso	<ul> <li>Analyze and develop stories based off someone els</li> <li>Apply the fundamentals of screenwriting to a proje</li> <li>Create a short film screenplay.</li> </ul>		5.	
	<ul> <li><u>Pre and Formative</u> – Exit Tickets, Socratic Questioning, and Trivia</li> <li>Summative– Quiz and Tests</li> <li><u>Authentic Assessment</u>– Short Films, Skits, Plays, and Podcasts</li> </ul>			

Teaching and Learning Actions			
Instructional Strategies to be used in Units 1 - 5 inclusive of G/T, SE, students with 504s and ELL	<b>Teaching and Learning Actions:</b> <u>Whole Group</u> (Circle/Demonstration) Instructor will demonstrate the steps in writing a screenplay. And engage students in instructional conversation to develop a vocabulary for screenwriting.		
Instructional Strategies to       Teaching and Learning Actions:         Instructional Strategies to       Whole Group         (Circle/Demonstration) Instructor will demonstrate the steps in         writing a screenplay. And engage students in instructional conversation to device			
	<ul> <li>language selected.</li> <li>Vocabulary Spelling City word banks</li> <li>Use visuals whenever possible to support classroom instruction and classroom activities.</li> <li>Teacher modeling and written instructions for every assignment</li> <li>At risk of failure students:</li> <li>Give students a MENU/choice option allowing students to pick activities</li> </ul>		
	based on interest that address the objectives and standards of the unit.		

Filmmaking			
	<ul> <li>Modified instructional strategies, Read alouds, Graphic Organizers, Reading Study Guides small learning group instruction, class website (Google Classroom), Syllabus, inclusion of more visuals and Films, Field Trips, Google Expeditions, Peer Support, one on one instruction.</li> </ul>		
Activities:	Classroom Activity: Week 1: Download Celtx, and create a Google Slide outline of their film idea with their group.Each team must establish a Genre for their group. Each student will complete a worksheet of their film idea they would like to create as a short film. Students will then share their ideas, and pick the best idea for their group. Students use Celtx to write their 2-page screenplay with their group and Team leaders will establish job roles for their film project.		
	<ul> <li>Week 2:</li> <li>Phase 3: Students will go into a group of 4-5 and begin principal photography. Phase 4: Edit the film and export it in Adobe Premiere and iMovie.</li> <li>Week 3:</li> <li>Phase 1: Use another screenplay chosen in class that was completed.</li> <li>Phase 2: Students will go into groups of 4-5 and begin filming the short film.</li> </ul>		
	<ul> <li>Week 4:</li> <li>Phase 3: Edit the film and export it in Adobe Premiere and iMovie.</li> <li>Week 5:</li> <li>Create a 2-page screenplay, with a partner (continued). Phase 1: Download Celtx.</li> <li>Phase 2: Create a 2-3-page screenplay.</li> </ul>		
	<ul> <li>Week 6:</li> <li>Phase 3: Students will go into a group of 4-5 to film a short film chosen in class for that week.</li> <li>Phase 4: Edit the film and export it in Adobe Premiere and iMovie.</li> <li>Week 7:</li> <li>Phase 1: Use another screenplay chosen in class that was completed.</li> </ul>		
	Phase 2: Students will go into groups of 4-5 and begin filming the short film.		

	Week 8:		
	Phase 3: Edit the film and export it in Adobe Premiere and iMovie.		
Experiences (virtual and live field trips)Guest Speakers: Zoom/In Person Q&A: 			
Resources			
Video Clips:			
Week 1:			
Why Most People Fail in Hollyw	ood - <a href="https://www.youtube.com/watch?v=9HYpN0Bauk4">https://www.youtube.com/watch?v=9HYpN0Bauk4</a>		
Fences (2016) Script to Screen -	- https://www.youtube.com/watch?v=irR_DC2HWn8		
How to Format a Screenplay - <a href="https://www.youtube.com/watch?v=XZszextv6yE">https://www.youtube.com/watch?v=XZszextv6yE</a>			
Crash Course Film Production #	1 - <u>https://www.youtube.com/watch?v=TARsoxST0tQ</u>		
Pitching and Pre-production Cra	ash Course #2 - <a href="https://www.youtube.com/watch?v=JE53JL60ihc">https://www.youtube.com/watch?v=JE53JL60ihc</a>		
Rebel Without A Cause Trailer - <u>https://www.youtube.com/watch?v=wXRgAXU1-T4</u>			
Rope (1948) Trailer - <u>https://www.youtube.com/watch?v=Zhi8f9EWdt4</u>			
Psycho (1960) Trailer - <u>https://www.youtube.com/watch?v=Wz719b9QUqY</u>			
The Favourite (2018) Script to Screen - <u>https://www.youtube.com/watch?v=MT5BLnxpxb4</u>			
Beautiful Boy (2018) - <u>https://www.youtube.com/watch?v=cgxyAcCg6ZY</u>			
Shutter Island – Notice the Details - <u>https://www.youtube.com/watch?v=eVsXVzSse8I</u>			

Lars and the Real Girl (2007) Trailer - <u>https://www.youtube.com/watch?v=XNcs9DrKYRU</u>
Blue Valentine (2010) Trailer - <u>https://www.youtube.com/watch?v=alLx69WrRhQ</u>
Week 2:
Lady Bird – Script to Screen – <u>https://www.youtube.com/watch?v=-1v3ysui02c</u>
Pulp Fiction – Script to Screen – <u>https://www.youtube.com/watch?v=ElvzKJTqrbg</u>
The Departed – Script to Screen – <u>https://www.youtube.com/watch?v=sm0X0jFIS_0</u>
The Dark Knight – Script to Screen - <u>https://www.youtube.com/watch?v=qPBybsLqa8o</u>
Best Dialogue of All Time - <u>https://www.youtube.com/watch?v=LfdyIdJbkxQ</u>
Scarface – Script to Screen - <u>https://www.youtube.com/watch?v=Jsjm2hIX8Tc</u>
Lord of The Rings – Script to Screen - <u>https://www.youtube.com/watch?v=3DnpK96GhfM</u>
10 Tips on Writing Better Dialogue – <u>https://www.youtube.com/watch?v=qfQpJxRP8ew</u>
La La Land (2016) Script to Screen - <u>https://www.youtube.com/watch?v=XFi8BAzeawA</u>
Social Network (2010) Script to Screen - <u>https://www.youtube.com/watch?v=Pq-2XBNlv64</u>
Ferris Bueller's Day Off (1986) Script to Screen - <u>https://www.youtube.com/watch?v=K8-LdttTtEU</u>
500 Days of Summer (2009) Script to Screen - <u>https://www.youtube.com/watch?v=aRvp9_rvygE</u>
My Cousin Vinny (1994) Trailer - <a href="https://www.youtube.com/watch?v=IHT6n9o0-kg&amp;vl=de">https://www.youtube.com/watch?v=IHT6n9o0-kg&amp;vl=de</a>
Lucky Number Slevin (2006) Trailer - <u>https://www.youtube.com/watch?v=mGQmSCQrKKQ</u>
LaKeith Stanfield's Advice To Aspiring Actors - <u>https://www.youtube.com/watch?v=n6egkhSd2uc</u>
Week 3:
Birds (1963) Trailer – <u>https://www.youtube.com/watch?v=0fJh2gIBOto</u>

Blackkklansman (2018) Script to Screen – <u>https://www.youtube.com/watch?v=0XuzI2UXgA4</u>

Pretty In Pink (1986) Scene - <u>https://www.youtube.com/watch?v=l6uaxfye2lg</u>

Pretty in Pink (1986) Scene - <u>https://www.youtube.com/watch?v=8l7LGK2hnQw</u>

Pretty in Pink (1986) Scene - <u>https://www.youtube.com/watch?v=250AfhEZQb4</u>

Pretty in Pink (1986) Scene - <u>https://www.youtube.com/watch?v=9rOvNBXxYXk</u>

Get Out (2017) Script to Screen - <a href="https://www.youtube.com/watch?v=ywf-cQblYrw">https://www.youtube.com/watch?v=ywf-cQblYrw</a>

The Silence of the Lambs (1991) Script to Screen - <a href="https://www.youtube.com/watch?v=T3dDIGilPKY">https://www.youtube.com/watch?v=T3dDIGilPKY</a> Fight Club (1999) Script to Screen - <a href="https://www.youtube.com/watch?v=lvG0WoRlFuM">https://www.youtube.com/watch?v=lvG0WoRlFuM</a> While You Were Sleeping (1995) Trailer - <a href="https://www.youtube.com/watch?v=syzyUvkB\_E">https://www.youtube.com/watch?v=lvG0WoRlFuM</a> While You Were Sleeping (1995) Trailer - <a href="https://www.youtube.com/watch?v=syzyUvkB\_E">https://www.youtube.com/watch?v=syzyUvkB\_E</a> You Can Count on Me (2000) Clip - <a href="https://www.youtube.com/watch?v=MALjtjcdmt8">https://www.youtube.com/watch?v=syzyUvkB\_E</a> Swingers Indie Film (1996) Clip - <a href="https://www.youtube.com/watch?v=MALjtjcdmt8">https://www.youtube.com/watch?v=MALjtjcdmt8</a> Swingers Indie Film (1996) Clip - <a href="https://www.youtube.com/watch?v=eAvVe92mi5k">https://www.youtube.com/watch?v=eAvVe92mi5k</a> Swingers Indie Film (1996) Clip - <a href="https://www.youtube.com/watch?v=zIEXOzC6vqE">https://www.youtube.com/watch?v=zIEXOzC6vqE</a> Across the Universe (2007) Trailer - <a href="https://www.youtube.com/watch?v=spf7RULGNOU">https://www.youtube.com/watch?v=spf7RULGNOU</a> Across the Universe (2007) Clip - <a href="https://www.youtube.com/watch?v=spf7RULGNOU">https://www.youtube.com/watch?v=spf7RULGNOU</a>

#### Week 4:

The Breakfast (1985) Trailer – https://www.youtube.com/watch?v=BSXBvor47Zs

The Pelican Brief (1993) Trailer – <u>https://www.youtube.com/watch?v=N7seUNbY1\_w</u>

Catch Me If You Can (2002) Trailer - https://www.youtube.com/watch?v=s-7pyIxz8Qg

The Ring (2002) Trailer – <u>https://www.youtube.com/watch?v=yzR2GY-ew8I</u>

The Ring (2002) Clip - https://www.youtube.com/watch?v=u4T5X47MKm4

The Ring (2002) Clip - <u>https://www.youtube.com/watch?v=OA6wpEFU-uw</u>

Juno (2007) Trailer – <u>https://www.youtube.com/watch?v=NSXx3alPd44</u>

Juno (2007) Clip - https://www.youtube.com/watch?v=NocIDIeLTqA

Nick and Norah's Infinite Playlist Trailer - <u>https://www.youtube.com/watch?v=YNzzCN4dVFA</u>

Nick and Norah's Infinite Playlist Clip - https://www.youtube.com/watch?v=sR4iKRfUwOs

Juno (2007) Clip - <u>https://www.youtube.com/watch?v=GOqTRPdrXgc</u>

Call Me By Your Name (2017) Script to Screen - <u>https://www.youtube.com/watch?v=BFEqwSdfw7w</u>

Devil Wears Prada (2006) trailer - https://www.youtube.com/watch?v=LG0xYJJbko8

Devil Wears Prade (2006) Clip – <u>https://www.youtube.com/watch?v=2PjZAeiU7uM</u>

Devil Wears Prada (2006) Clip - <u>https://www.youtube.com/watch?v=b2f2Kqt_KcE</u>
Marie Antoinette (2006) - <a href="https://www.youtube.com/watch?v=yBWyKRoh98U">https://www.youtube.com/watch?v=yBWyKRoh98U</a>
Week 5:
Scott Pilgrim Vs. The World – Trailer – <u>https://www.youtube.com/watch?v=7wd5KEaOtm4</u>
Tommy Boy (1995) Trailer – <u>https://www.youtube.com/watch?v=9btKFrFhq28</u>
Happy Gilmore (1996) Trailer – <u>https://www.youtube.com/watch?v=y1emDAYCfVQ</u>
Rules of Attraction (2002) Clip - <u>https://www.youtube.com/watch?v=pw46kpxHbls</u>
Rules of Attraction (2002) Clip - <u>https://www.youtube.com/watch?v=LozIIWJG9Fs</u>
Four Weddings and a Funeral (1994) - <u>https://www.youtube.com/watch?v=g-HeV8Z6iXc</u>
Trailer A Knight's Tale (2001) Trailer – <u>https://www.youtube.com/watch?v=_KzsTKqTq1M</u>
A Knight's Tale (2001) – Clip - <u>https://www.youtube.com/watch?v=Nj61hQhTwW0</u>
Lost in Translation (Trailer) - <u>https://www.youtube.com/watch?v=6wXjObmziEk</u>
The Wedding Singer (1998) Trailer - <u>https://www.youtube.com/watch?v=Yy-TwYB1UQw</u>
Week 6:
Blade Runner 2049 (2017) - <u>https://www.youtube.com/watch?v=DVeGrFNZvhY</u>

The Godfather (1972) Script to Screen - https://www.youtube.com/watch?v=Emky2L8w\_Oc

Good Will Hunting (1997) Script to Screen -https://www.youtube.com/watch?v=k6BLzivJMWA

The Boxer (1997) Trailer – https://www.youtube.com/watch?v=TEawHia-ncl

There Will Be Blood (2007) Trailer – <u>https://www.youtube.com/watch?v=FeSLPELpMeM</u>

Mystic River Trailer – <u>https://www.youtube.com/watch?v=W7NktJhrRYQ</u>

Devil in a Blue Dress (1995) Trailer -<u>https://www.youtube.com/watch?v=ZOJ6kPkusYc</u>

Gone Baby Gone Trailer - <a href="https://www.youtube.com/watch?v=itPTyd3DkEw">https://www.youtube.com/watch?v=itPTyd3DkEw</a>

No Country For Old Men (2007) Trailer - <u>https://www.youtube.com/watch?v=38A\_WT3-o0</u> Week 7:

In Good Company (2004) Trailer - <u>https://www.youtube.com/watch?v=zitEqL-brHA</u> In Good Company (2004) Clip - <u>https://www.youtube.com/watch?v=cOE2gQrXchk</u>

In Good Company (2004) Clip	https://www.youtube.com/	/watch?v=quJX9XLQe78
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In Good Company (2004) Clip -<u>https://www.youtube.com/watch?v=VFqbGbU8f8o</u>

Week 8:

Perks of Being a Wallflower Trailer (2012) - https://www.youtube.com/watch?v=n5rh7O4IDc0

Pretty In Pink (1986) Trailer - <u>https://www.youtube.com/watch?v=S-rAFVIr65k</u>

Some Kind of Wonderful (1987) Trailer - <u>https://www.youtube.com/watch?v=aNmP7z1Eemo</u>

She's All That (1999) Trailer - <u>https://www.youtube.com/watch?v=kI9fYsgduGE</u>

Felicity TV Show Clip - https://www.youtube.com/watch?v=WxrHIPOn6RM

The Fault In Our Stars Trailer - <u>https://www.youtube.com/watch?v=9ItBvH5J6ss</u>

Lady Bird Trailer - https://www.youtube.com/watch?v=cNi\_HC839Wo

Spectacular Now Trailer - <u>https://www.youtube.com/watch?v=XDTBLSkUmYk</u>

Sisterhood of the Traveling Pants Trailer - <u>https://www.youtube.com/watch?v=VE7F87xP-fo</u>

Articles: http://people.uncw.edu/pattersone/resources/notes/narrative.pdf

http://www.thecinematheque.ca/inpoint/pdf/pre-production04.pdf

http://www.kimhartman.se/wp-content/uploads/2014/12/Summary-of-screenplay-by-syd-field.pdf

http://www.elementsofcinema.com/screenwriting/three-act-structure/

Textbooks/Online Resources:

- How to make a Documentary <u>https://www.adorama.com/alc/how-to-make-a-documentary/</u>
- <u>https://www.premiumbeat.com/blog/documentary-filming-undercover-and-undetected/</u>
- Crew Positions for Documentary Films <u>https://www.wrapbook.com/blog/film-crew-positions</u>

Pacing/ Time Frame:	35 - 40 periods, 45 minutes each

Unit 2	Podcasting and Researching	Grade(s)	10-12			
Overview/Rational	Overview/Rationale					
To gain knowledge o	of different strategies used in effective persuasive writing. Develop oral	presentatio	on skills by			
creating a podcast.	Effectively organizing a cohesive argument to present to the class and t	o understan	id that			
persuasive writing is	s an important skill to learn to be an effective communicator in the med	ia industry.				
New Jersey Student	t Learning Standards					
	Analyze the importance of health, safety and environmental manageme	-				
procedures	common in arts, audio/video technology and communications activities	and facilitie	es.			
• 9.3.12.AR.3	Analyze the lifestyle implications and physical demands required in the	arts, audio/	visual			
technology	and communications workplace.					
• 9.3.12.AR.4	Analyze the legal and ethical responsibilities required in the arts, audio,	/visual techi	nology and			
communica	tions workplace.					
• 9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities	nities in eac	h of the Arts, A/V			
Technology	& Communications Career Pathways					
	Evaluate technological advancements and tools that are essential to oc	cupations w	ithin the Arts,			
A/V Techno	logy & Communications Career Cluster.					
Career Readiness, L	ife Literacies, and Key Skills					
• 9.4.12.TL.3:	Analyze the effectiveness of the process and quality of collaborative en	vironments				
• 9.4.5.CT.3: I	Describe how digital tools and technology may be used to solve problem	IS.				
• 9.4.5.CT.4: /	Apply critical thinking and problem-solving strategies to different types of	of problems	such as			
personal, ac	cademic, community and global					
• 9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of v	arious caree	ers within the			
Arts, A/V Te	chnology & Communications Career Cluster.					
• 9.4.5.DC.4:	Model safe, legal, and ethical behavior when using online or offline tech	inology				
<ul> <li>9.4.5.IML.6:</li> </ul>	: Use appropriate sources of information from diverse sources, contexts	, disciplines,	, and cultures to			
answer que	stions					
<ul> <li>9.4.5.IML.7:</li> </ul>	Evaluate the degree to which information meets a need including socia	l emotional	learning,			
academic, a	nd social					
CRP1: Act as	s a responsible and contributing citizen and employee					
	appropriate academic and technical skills					
<ul> <li>CRP3: Atten</li> </ul>	nd to personal health and financial well-being					
<ul> <li>CRP4: Comr</li> </ul>	nunicate clearly and effectively and with reason					
<ul> <li>CRP5: Consi</li> </ul>	ider the environmental social and economic impacts of decisions					
<ul> <li>CRP6: Demo</li> </ul>	CRP6: Demonstrate creativity and innovation					
	CRP7: Employ valid and reliable research strategies					
	e critical thinking to make sense of problems and persevere in solving th	iem.				
	el integrity, ethical leadership and effective management					
	education and career paths aligned to personal goals.					
CRP11: Use technology to enhance productivity						
<ul> <li>CRP12: Wor</li> </ul>	'k productively in teams while using cultural global competence					

Те	chnology/Computer Science and Design Thinking		Interdisciplinary Standards			
	<ul> <li>8.2.12.F.1 evaluate the strengths and limitations of emerging technologies and their impact on educational, career, personal and or social needs.</li> </ul>	says ex releva evider conclu NJSLS/ and ar suppo NJSLS/ and id text. NJSLS/ divers quanti NJSLS/ texts a knowl take. NJSLS/ and in with si NJSLS/ by pla approj NJSLS/	A.W6. Use technology, including the internet, to			
	21 <sup>st</sup> Contum Skiller		ce and publish writing.			
	21 <sup>st</sup> Century Skills:	Check all t	παι αμμιγ			
х	Civic Literacy	T,A	Communication			
	Global Awareness	T,A	Critical Thinking and Problem Solving			
х	Health Literacy	E,T,A	Collaboration			
x	Financial, Economic, Business, & Entrepreneurial Literacy		Creativity and Innovation			
	Environmental Literacy		Other:			

Essential Question(s)				
<ul> <li>How are podcasts us</li> </ul>	ed in media?			
How can I capture m	y audience's attention through a podcast?			
<ul> <li>How do you protect yourself from online publishing or publishing podcasts online?</li> </ul>				
Enduring Understandings				
The key to communication	ing effectively is research, credibility and understanding your audience.			
• Effective persuasive wri	ting will result in the audience adopting your viewpoint or ideas as their own.			
<ul> <li>Recording yourself as yourself</li> </ul>	ou practice asking engaging interview questions will improve your ability to do so with			
your subjects.				
Student Learning Targets/Object	ctives			
• Describe the difference	between scripted and Q&A podcasts and become familiar with a wide range of podcast			
topics.				
<ul> <li>Determine how to struct</li> </ul>	ture a podcast			
Assessments				
Pre and Formative – Ex	it Tickets, Socratic Questioning, and Trivia			
<ul> <li>Summative – Quiz and T</li> </ul>				
• <u>Authentic Assessment</u> -	Short Films, Skits, Plays, and Podcasts			
	Teaching and Learning Actions			
Instructional Strategies	Whole Group (Circle/Demonstration)			
instructional strutegies	Instructor will domonstrate the stops in writing a nodeast, how to setup, and promote			
(Refer to page 7 for strategies	Instructor will demonstrate the steps in writing a podcast, how to setup, and promote			
for G/T, SE, students with	a podcast.			
504s and ELLs)	Pairing:			
	Students will be paired into groups of 3. They will have to write a list of questions and			
<ul> <li>Guided notes to help</li> </ul>	topics.			
in research	Students will have to figure out a name for their padeest			
assignments (s).	Students will have to figure out a name for their podcast.			
<ul> <li>Teach, practice, and implement</li> </ul>	After they have completed a list of questions, they will begin recording their podcast.			
procedures using	After they have completed their podcast. They can begin editing their podcast and			
modeling and role	finally uploading it in Google Classroom.			
playing. Incorporate pictures/visuals				
related to camera				
movements and				
techniques.	<b>Pairing</b> – students will be working in pairs of 3 for their podcast interviews.			
	Homework – Study for – Test on writing for a podcast			
	Video Clips (Listed in Resources)			

Note taking – Students will be required to complete a film assessment in class for
every film demonstration.
Week 1 - 2:
Week 1 - 2.
Classroom Activity:
Week 1: Pre-Production (Groups of 3) Students will write down questions for their
interview. Think of a title for their podcast. Decide who will be the host. Topic: Tell us
a story about your school or community: about something that happened there –
recently or in the past – which you want your audience to know about.
Phase 1: Title for the Podcast
Phase 2: Write down questions for the podcast
Week 2: Production: (Groups of 3) Students will film, record, and edit the podcast
interview (2 episodes up to 5-10 minutes).
Phase 3: Film, Record podcast interview
Phase 5. Film, Record poucast interview
Phase 4: Edit in iMovie
Week 3: What is the moment in history that all students should learn about?
Phase 1: Title for the Podcast
Phase 2: Write down questions for the podcast
Week 4: Production: (Groups of 3) Students will film, record, and edit the podcast
interview (2 episodes up to 5-10 minutes).
Phase 3: Film, Record podcast interview
Phase 4: Edit in iMovie
Week 5: Show us both sides of a debate about an issue that's important to you.
Dhace 1. Title for the Dedeast
Phase 1. The for the Podcast
Phase 2: Write down questions for the podcast
Weak 6: Production: (Groups of 2) Students will film record, and addit the nodesst
Phase 1: Title for the Podcast

Phase 3: Film, Record podcast interview			
	Phase 4: Edit in iMovie		
Experiences (virtual and live field trips)	Ve Guest Speakers: Zoom Q&A: • Andrew Froening - Cinematographer, Producer, Director • Jay Palmieri - Filmmaker, Writer, Director - Horror		
Resources			
Video Clips:			
Week 1:			
How to start a Podcast 7 Steps f	or Podcasting for Beginners - <a href="https://www.youtube.com/watch?v=j2C6FxZuvYU">https://www.youtube.com/watch?v=j2C6FxZuvYU</a>		
On the Ownership of Ideas - htt	ps://www.youtube.com/watch?v=n1Zvv5YBjLw&feature=youtu.be		
Best Dialogue of All Time - <u>https</u>	://www.youtube.com/watch?v=LfdyIdJbkxQ		
La La Land (2016) Script to Scree	en - <u>https://www.youtube.com/watch?v=XFi8BAzeawA</u>		
Social Network (2010) Script to	Screen - <u>https://www.youtube.com/watch?v=Pq-2XBNlv64</u>		
Ferris Bueller's Day Off (1986) S	cript to Screen - <a href="https://www.youtube.com/watch?v=K8-LdttTtEU">https://www.youtube.com/watch?v=K8-LdttTtEU</a>		
500 Days of Summer (2009) Script to Screen - <u>https://www.youtube.com/watch?v=aRvp9_rvygE</u>			
Gone Girl Trailer - <u>https://www.youtube.com/watch?v=Ym3LB0IOJ0o</u>			
Nightcrawler Trailer - <a href="https://www.youtube.com/watch?v=1lEdwqwOttg">https://www.youtube.com/watch?v=1lEdwqwOttg</a>			
Birdman Trailer - https://www.youtube.com/watch?v=uJfLoE6hanc			
St.Elmo's Fire Trailer - https://www.youtube.com/watch?v=Y46Sw1BUHPs			
Brick Trailer - <u>https://www.youtube.com/watch?v=3cVzHeJ0Z3I</u>			
Sling Blade (1996) Trailer - <u>https://www.youtube.com/watch?v=-RLVfo4SZfg</u>			
Week 2:			
My Cousin Vinny (1994) Trailer -	https://www.youtube.com/watch?v=IHT6n9o0-kg&vl=de		
Lucky Number Slevin (2006) Trailer - <u>https://www.youtube.com/watch?v=mGQmSCQrKKQ</u>			
The Net (1995) Trailer - <u>https://www.youtube.com/watch?v=5aFu7s64UmY</u>			
The Hours (2002) Trailer - http:	s://www.youtube.com/watch?v=TZJCVilXbjQ		

Dirty Dancing (1987) Trailer - <u>https://www.youtube.com/watch?v=elcmQNy9FsM</u>

Margot at the Wedding Trailer - Layer Cake Trailer - <u>https://www.youtube.com/watch?v=e5R4iepdXqo</u>

Hairspray (2007) Trailer - https://www.youtube.com/watch?v=SUoG7mqCixI

A Simple Plan Trailer - https://www.youtube.com/watch?v=wfJtnfG6EMI

Week 3:

Birds (1963) Trailer – HYPERLINK "https://www.youtube.com/watch?v=0fJh2gIBOto" https://www.youtube.com/watch?v=0fJh2gIBOto

Blackklansman (2018) Script to Screen – HYPERLINK "https://www.youtube.com/watch?v=0XuzI2UXgA4" https://www.youtube.com/watch?v=0XuzI2UXgA4

Get Out (2017) Script to Screen - <a href="https://www.youtube.com/watch?v=ywf-cQblYrw">https://www.youtube.com/watch?v=ywf-cQblYrw</a>

The Silence of the Lambs (1991) Script to Screen - <a href="https://www.youtube.com/watch?v=T3dDIGilPKY">https://www.youtube.com/watch?v=T3dDIGilPKY</a>

Fight Club (1999) Script to Screen - https://www.youtube.com/watch?v=IvG0WoRIFuM

While You Were Sleeping (1995) Trailer - <u>https://www.youtube.com/watch?v=nsJxyUvkB\_E</u>

You Can Count on Me (2000) Clip - <u>https://www.youtube.com/watch?v=XP71dJInLJQ</u>

You Can Count on Me (2000) Clip - https://www.youtube.com/watch?v=MALjtjcdmt8

Swingers Indie Film (1996) Clip - https://www.youtube.com/watch?v=WqO6vJTUOkM

Swingers Indie Film (1996) Clip - "<u>https://www.youtube.com/watch?v=eAvVe92mi5k</u>

Swingers Indie Film (1996) Clip - https://www.youtube.com/watch?v=feeIOZH7wr4

Swingers Indie Film (1996) Clip - <u>https://www.youtube.com/watch?v=ZIEXOzC6vqE</u>

Across the Universe (2007) Trailer - <u>https://www.youtube.com/watch?v=spf7RULGNOU</u>

Across the Universe (2007) Clip - https://www.youtube.com/watch?v=IDuAIPul6og

Week 4:

The Breakfast (1985) Trailer – <u>https://www.youtube.com/watch?v=BSXBvor47Zs</u>

The Pelican Brief (1993) Trailer – <u>https://www.youtube.com/watch?v=N7seUNbY1\_w</u>

Catch Me If You Can (2002) Trailer - https://www.youtube.com/watch?v=s-7pylxz8Qg

- The Ring (2002) Trailer <u>https://www.youtube.com/watch?v=yzR2GY-ew8I</u>
- The Ring (2002) Clip https://www.youtube.com/watch?v=u4T5X47MKm4
- The Ring (2002) Clip https://www.youtube.com/watch?v=OA6wpEFU-uw
- Juno (2007) Trailer https://www.youtube.com/watch?v=NSXx3alPd44

Juno (2007) Clip - https://www.youtube.com/watch?v=NocIDIeLTqA

Nick and Norah's Infinite Playlist Trailer - " https://www.youtube.com/watch?v=YNzzCN4dVFA

Nick and Norah's Infinite Playlist Clip - https://www.youtube.com/watch?v=sR4iKRfUwOs

Juno (2007) Clip - <u>https://www.youtube.com/watch?v=GOqTRPdrXgc</u>

Call Me By Your Name (2017) Script to Screen - https://www.youtube.com/watch?v=BFEqwSdfw7w

Devil Wears Prada (2006) trailer - https://www.youtube.com/watch?v=LG0xYJJbko8

Devil Wears Prada (2006) Clip – <u>https://www.youtube.com/watch?v=2PjZAeiU7uM</u>

Devil Wears Prada (2006) Clip -<u>https://www.youtube.com/watch?v=b2f2Kqt\_KcE</u>

Marie Antoinette (2006) - https://www.youtube.com/watch?v=yBWyKRoh98U

Week 5:

Scott Pilgrim Vs. The World – Trailer – https://www.youtube.com/watch?v=7wd5KEaOtm4

Tommy Boy (1995) Trailer – <u>https://www.youtube.com/watch?v=9btKFrFhq28</u>

Happy Gilmore (1996) Trailer – <u>https://www.youtube.com/watch?v=y1emDAYCfVQ</u>

Rules of Attraction (2002) Clip - https://www.youtube.com/watch?v=pw46kpxHbls

Rules of Attraction (2002) Clip - <u>https://www.youtube.com/watch?v=LozIIWJG9Fs</u>

Four Weddings and a Funeral (1994) - https://www.youtube.com/watch?v=g-HeV8Z6iXc

Trailer A Knight's Tale (2001) Trailer – <u>https://www.youtube.com/watch?v=\_KzsTKqTq1M</u>

A Knight's Tale (2001) – Clip - <u>https://www.youtube.com/watch?v=Nj61hQhTwW0</u>

Lost in Translation (Trailer) - <u>https://www.youtube.com/watch?v=6wXjObmziEk</u>

The Wedding Singer (1998) Trailer -<u>https://www.youtube.com/watch?v=Yy-TwYB1UQw</u>

Week	6:
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Blade Runner 2049 (2017) - https://www.youtube.com/watch?v=DVeGrFNZvhY

The Godfather (1972) Script to Screen - https://www.youtube.com/watch?v=Emky2L8w\_Oc

Good Will Hunting (1997) Script to Screen - https://www.youtube.com/watch?v=k6BLzivJMWA

The Boxer (1997) Trailer – <u>https://www.youtube.com/watch?v=TEawHia-ncl</u>

There Will Be Blood (2007) Trailer – <u>https://www.youtube.com/watch?v=FeSLPELpMeM</u>

Mystic River Trailer – <u>https://www.youtube.com/watch?v=W7NktJhrRYQ</u>

Devil in a Blue Dress (1995) Trailer - <u>https://www.youtube.com/watch?v=ZOJ6kPkusYc</u>

Gone Baby Gone Trailer - <u>https://www.youtube.com/watch?v=itPTyd3DkEw</u> <u>https://www.youtube.com/watch?v=38A\_\_WT3-o0</u>

#### Week 7:

Being Flynn (Trailer) – <u>https://www.youtube.com/watch?v=sXdl0sIZ3cg</u>

Far From Heaven Trailer - <u>https://www.youtube.com/watch?v=lioYhtWTb9Y</u>

In Good Company (2004) Trailer - https://www.youtube.com/watch?v=zitEqL-brHA

In Good Company (2004) Clip - <u>https://www.youtube.com/watch?v=cOE2gQrXchk</u>

In Good Company (2004) Clip - <u>https://www.youtube.com/watch?v=quJX9XLQe78</u>

In Good Company (2004) Clip - <u>https://www.youtube.com/watch?v=VFqbGbU8f8o</u>

Week 8:

Perks of Being a Wallflower Trailer (2012) - 0" https://www.youtube.com/watch?v=n5rh7O4IDc0

Pretty In Pink (1986) Trailer - <u>https://www.youtube.com/watch?v=S-rAFVIr65k</u>

Some Kind of Wonderful (1987) Trailer - " https://www.youtube.com/watch?v=aNmP7z1Eemo

She's All That (1999) Trailer - <u>https://www.youtube.com/watch?v=kI9fYsgduGE</u>

Felicity TV Show Clip - <a href="https://www.youtube.com/watch?v=WxrHIPOn6RM">https://www.youtube.com/watch?v=WxrHIPOn6RM</a>

The Fault In Our Stars Trailer - https://www.youtube.com/watch?v=9ItBvH5J6ss

Lady Bird Trailer - <u>https://www.youtube.com/watch?v=cNi\_HC839Wo</u>

Spectacular Now Trailer - <a href="https://www.youtube.com/watch?v=XDTBLSkUmYk">https://www.youtube.com/watch?v=XDTBLSkUmYk</a>

Sisterhood of the Traveling Pants Trailer - <u>https://www.youtube.com/watch?v=VE7F87xP-fo</u>

Articles: <a href="https://resonaterecordings.com/2018/05/how-to-podcast/">https://resonaterecordings.com/2018/05/how-to-podcast/</a>

https://www.thepodcasthost.com/podcast-interviews/great-podcast-interview-questions/

Additional Resources:

Careers in Visual Effects: <u>https://www.screenskills.com/starting-your-career/job-profiles/visual-effects-vfx/</u>

Careers in Post Production - Visual Effects - <u>https://careertrend.com/about-6619271-job-description-creative-producer.html</u>

Pacing/ Time Frame:	35 - 40 periods, 45 minutes each

Unit 3	Budgeting and Promotion Grade	e(s)	10, 11, 12	
Overview/Rationa	le			
Students will ident	ify the various roles and responsibilities on a TV/Film set and begin to develop a f	film b	udget. This	
unit is designed to	teach students the importance of budgeting when planning a production in orde	r to m	nake a profit	
New Jersey Studer	t Learning Standards			
• 9.3.12.AR.3	3 Analyze the lifestyle implications and physical demands required in the arts, au	dio/vi	sual	
technology	and communications workplace.			
	Analyze the legal and ethical responsibilities required in the arts, audio/visual te	echno	ology and	
	ations workplace.			
	5 Describe the career opportunities and means to achieve those opportunities in	each	of the Arts,	
	ology & Communications Career Pathways			
	5 Evaluate technological advancements and tools that are essential to occupation	is with	hin the Arts,	
	ology & Communications Career Cluster.			
areer Readiness,	Life Literacies, and Key Skills			
• 9.4.12.TL.3	: Analyze the effectiveness of the process and quality of collaborative environme	ents		
• 9.4.5.CT.3:	Describe how digital tools and technology may be used to solve problems.			
• 9.4.5.CT.4:	Apply critical thinking and problem-solving strategies to different types of proble	ems si	uch as	
personal, a	cademic, community and global			
• 9.3.12.AR.:	9.3.12.AR.1 Analyze the interdependence of the technical and artistic elements of various careers within the			
	echnology & Communications Career Cluster.			
	Model safe, legal, and ethical behavior when using online or offline technology			
	: Use appropriate sources of information from diverse sources, contexts, discipli	nes, a	nd cultures	
to answer				
<ul> <li>9.4.5.IML.7 academic,</li> </ul>	I: Evaluate the degree to which information meets a need including social emotic and social	onal le	earning,	
• 9.4.5.IMI society as a	4: Determine the impact of implicit and explicit media messages on individuals, a whole.	group	os, and	
	5: Distinguish how media are used by individuals, groups, and organizations for v			
	Compare the common uses of at least two different digital tools and identify the	adva	ntages and	
	ges of using each.			
	Sort and filter data in a spreadsheet to analyze findings.		<b>6</b>	
	Format a document using a word processing application to enhance text, change	page	formatting	
	e appropriate images graphics, or symbols			
	as a responsible and contributing citizen and employee			
	y appropriate academic and technical skills			
	nd to personal health and financial well-being			
	municate clearly and effectively and with reason			
	sider the environmental social and economic impacts of decisions on strate creativity and innovation			
	loy valid and reliable research strategies			
•	ze critical thinking to make sense of problems and persevere in solving them.			

- CRP9: Model integrity, ethical leadership and effective management
- CRP10: Plan education and career paths aligned to personal goals.
- CRP11: Use technology to enhance productivity
- CRP12: Work productively in teams while using cultural global competence

Technology/Computer Science and Design Thinking Interdisciplinary Standards					
recimology/computer science and besign rimking	interuiscipiniary Standards				
<ul> <li>8.2.12.E.3 Use a programming language to solve problems or accomplish a task (e.g., robotic functions, website designs, applications, and games).</li> <li>8.2.12.E.4 Use appropriate terms in conversation (e.g., troubleshooting, peripherals, diagnostic software, GUI, abstraction, variables, data types and conditional statements).</li> </ul>	<ul> <li>NJSLSA.W4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</li> <li>NJSLSA.W6. Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.</li> <li>RI.11-12.1. Accurately cite strong and thorough textual evidence, (e.g., via discussion, written response, etc.), to support analysis of what the text says explicitly as well as inferentially, including determining where the text leaves matters uncertain.</li> <li>W.11-12.4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1–3 above.)</li> </ul>				
21 <sup>st</sup> Century Skills:	Check all that apply				
X Civic Literacy	x Communication				
X Global Awareness	x Critical Thinking and Problem Solving				
X Health Literacy	x Collaboration				
X Financial, Economic, Business, & Entrepreneurial Literacy	Creativity and Innovation				
Environmental Literacy	Other:				
Essential Question(s)					
<ul> <li>How would you define a film budget?</li> </ul>					

- How would you describe the "below the line," in a film budget?
- How would you describe an "above the line," for your budget?
- How would you describe a micro-budget film?
- How would you describe or define an IMDb credit?

Enduring Understandings				
Budgeting in films is es	sential to producing movies and television shows.			
<ul> <li>Developing budget line</li> </ul>	es for movies and understanding how to cut costs when creating films is important.			
Student Learning Targets/Obje	ectives			
Recognize the various	• Recognize the various roles on a movie production set and classify them as above or below the line.			
• Estimate the costs of a	project as though it were a professional project.			
Assessments				
• Pre and Formative – E	xit Tickets, Socratic Questioning, and Trivia			
• Summative- Quiz and	Tests			
<u>Authentic Assessment</u>	– Screenplays, Podcasts, and Films			
	Teaching and Learning Actions			
Instructional Strategies	Whole Group (Circle/Demonstration)			
(Refer to page 7 for	Instructor will demonstrate the steps in creating a budget and why it is important.			
strategies for G/T, SE, students with 504s and ELLs)	Pairing:			
students with 5045 and ELLS	Students will be paired into groups of 2. They will have to create a film budget and			
	present it in class and write a pitch (2-3 sentences)			
<ul> <li>Reinforce skills of note taking using</li> </ul>	Individually students will create their own movie poster.			
self-generated step- by-step guide and/or	Homework – Study for – Test on budgeting and promotion.			
glossaries to completing editing	Video Clips (Listed in Resources)			
tasks	Note taking – Students will be required to complete a film assessment in class for			
<ul> <li>Use Post it notes to jot down unfamiliar</li> </ul>	every film demonstration.			
terminology	Classroom Activity:			
	Week 1: Budgeting and Pitch			
	Phase 1: Create a title and pitch for their film. Which actors will be in your movie			
	(Brad Pitt, Angelina Jolie etc)? Explain why Executives should pay you to create your film.			
	Phase 2: Create your presentation for the class.			
	Week 2: Presentation			
	Phase 3: Present to the class for a grade.			
	Phase 4: Edit in iMovie			

Experiences (virtual and live field trips)	<ul> <li>LGBTQ+ Black History Doc Series Pre-Production - Black LGBTQ+ History Documentary follows 8-10 guest speakers discussing the importance of LGBTQ+ Black representation through Black History and Education. The film will showcase 10 influential LGBTQ+ Black Leaders through history who have made an influential impact in the Civil Rights Movement, Gay Rights, Literature, Film, Dance, Arts, and Culture.</li> <li>Week 3: Create a movie poster</li> <li>LGBTQ+ Black History Doc Series - Production - Students will begin recording their interviews during the weekend as a H.W. Assignment.</li> <li>Phase 1: Rough sketch on paper for the movie poster</li> <li>Phase 2: Create a poster in Adobe Illustrator or Photoshop</li> <li>Week 4: Editing and Presentation</li> <li>LGBTQ+ Black History Doc Series - Production - Students will begin post- production and begin editing the interviews in Adobe Premiere.</li> <li>Phase 3: Continue editing your movie poster.</li> <li>Phase 4: Present to the class</li> <li>Guest Speakers: Zoom/In Person Q&amp;A:</li> <li>Brian Dives - Actor</li> <li>Natalia Bougadelis - Producer</li> <li>K.L. Martin - Screenwriter, WGAE Union</li> <li>Cheryl Davis - General Hospital - Staff Writer</li> <li>Christopher Albert - Radio Host/Talk Show Host - Junk and Jam Show - Brooklyn, NY</li> <li>Field Trips:</li> <li>BronxNet T.V. Studio - Tour - Lehman College Bronx, NY</li> </ul>
Pacourcas	<ul> <li>William Paterson - Communications Department - Radio Station</li> </ul>
Resources	
Video Clips:	
Week 1:	
	s://www.youtube.com/watch?v=3xwlZl_lkK4
Film Riot – How to plan a Movi	ie Shoot - <u>https://www.youtube.com/watch?v=tuP3aBmSdU8</u>
	com/articles/short-film/2016/08/5-short-films-on-relationships-in-the-times-of-the-
<u>social-media/</u>	
A Social Life Short Film - <u>https:</u>	//www.youtube.com/watch?time_continue=432&v=GXdVPLj_plk

Social Media Short Film - <a href="https://www.youtube.com/watch?time\_continue=90&v=nUY3H741eKE">https://www.youtube.com/watch?time\_continue=90&v=nUY3H741eKE</a>

The Anti-Social Network Short Film - https://www.youtube.com/watch?time\_continue=70&v=e0H6AzEMHSc

Are You Living an Insta Lie? Social Media Vs. Reality - https://www.youtube.com/watch?v=0EFHbruKEmw

Insta Life or Insta Lie? Short Film - https://www.youtube.com/watch?v=KyloRdQau-M

Week 2:

5 Ways to Promote your Short Film - <u>https://www.youtube.com/watch?v=1PaPBS43114</u>

First Steps to Building A Social Media Audience for Filmmakers - <u>https://www.youtube.com/watch?v=zpnPNuuOCvk</u>

How to Raise Money for a Movie - <u>https://www.youtube.com/watch?v=UBgo7pZyTdg</u>

How to Finance A Movie - <a href="https://www.youtube.com/watch?v=f125iYyWHZk">https://www.youtube.com/watch?v=f125iYyWHZk</a>

Good Will Hunting – My Boy's Wicked Smart - https://www.youtube.com/watch?v=hldsjNGCGz4

Boiler Room Trailer - https://www.youtube.com/watch?v=10pL6kKui8Q

Week 3:

How Mark Harris Sold 10,000 DVD Copies Of His Movie Without a Distributor https://www.youtube.com/watch?v=a58N\_0qB7s\_

Work A Day Job In The Film Industry by Mark Heidelberger - https://www.youtube.com/watch?v=e4O4Ccm1SvE

Run Lola Run (1998) - https://www.youtube.com/watch?v=9uI2EDppnPk

Run Lola Run (1998) Clip - https://www.youtube.com/watch?v=ppeZQ8inevE

Run Lola Run ACT – Split Screen - <u>https://www.youtube.com/watch?v=RtjkqsLIYUc</u>

The Big Short Clip - <u>https://www.youtube.com/watch?v=3hG4X5iTK8M</u>

Week 4:

American Gangster (2007) Trailer - <u>https://www.youtube.com/watch?v=BV\_nssS6Zkg</u>

American Gangster (2007) Clip - <u>https://www.youtube.com/watch?v=j4ujHOSbQB0</u>

American Gangster (2007) Clip - <u>https://www.youtube.com/watch?v=cXCMz340CRg</u>

Boiler Room Ben Affleck Speech - https://www.youtube.com/watch?v=JfIKzReNDF4

Mission Impossible Trailer - <a href="https://www.youtube.com/watch?v=Ohws8y572KE">https://www.youtube.com/watch?v=Ohws8y572KE</a>				
The Truth About Charlie (2002)	The Truth About Charlie (2002) Trailer - <u>https://www.youtube.com/watch?v=mkLF6Xh21G8</u>			
The Lone Survivor (2013) Traile	r - <u>https://www.youtube.com/watch?v=yoLFk4JK_RM</u>			
The Italian Job (2003) Trailer - <a href="https://www.youtube.com/watch?v=5Eyw-Qiwpj0">https://www.youtube.com/watch?v=5Eyw-Qiwpj0</a>				
The Long Kiss Goodnight (1996)	Long Kiss Goodnight (1996) Trailer - <u>https://www.youtube.com/watch?v=gFIIQnVBLgs</u>			
Articles: https://www.thehurlblog.com/budget-breakdowns-tough-questions-to-ask-yourself/				
Pacing/ Time Frame:	15 - 20 periods, 45 minutes each			

Unit 4	Art Direction, Set Design, and Web Series	Grade(s)	10, 11, 12
Overview/Rationa	le		
	s will apply the basic fundamentals of direction and design to plan, write, an their own Web-series, students will work to create programming based on t		
New Jersey Studer	at Learning Standards		
<ul> <li>technology</li> <li>9.3.12.AR.4 communica</li> <li>9.3.12.AR.5</li> </ul>	3 Analyze the lifestyle implications and physical demands required in the arts and communications workplace. 4 Analyze the legal and ethical responsibilities required in the arts, audio/visi ations workplace. 5 Describe the career opportunities and means to achieve those opportunitie plogy & Communications Career Pathways	sual techno	ology and
• 9.3.12.AR.6	5 Evaluate technological advancements and tools that are essential to occup ology & Communications Career Cluster.	ations wit	hin the Arts
areer Readiness,	Life Literacies, and Key Skills		
<ul> <li>9.4.5.CT.3:</li> <li>9.4.5.CT.4: personal, a</li> <li>9.3.12.AR.3 Arts, A/V T</li> <li>9.4.5.DC.4:</li> <li>9.4.5.IML.6 to answer</li> <li>9.4.5.IML.7 academic,</li> <li>9.4.5.IML.4 as a whole</li> </ul>	2: Evaluate the degree to which information meets a need including social en and social 4: Determine the impact of implicit and explicit media messages on individua	oroblems s ous career logy sciplines, a motional le als, groups	s within the and cultures earning, , and societ
<ul> <li>9.4.5.TL.1: Compare the common uses of at least two different digital tools and identify the advantages and disadvantages of using each.</li> <li>9.4.5.TL.2: Sort and filter data in a spreadsheet to analyze findings.</li> <li>9.4.5.TL.3: Format a document using a word processing application to enhance text, change page formattin and include appropriate images graphics, or symbols</li> <li>9.3.12.AR.2 Analyze the importance of health, safety and environmental management systems, policies and procedures common in arts, audio/video technology and communications activities and facilities.</li> <li>CRP1: Act as a responsible and contributing citizen and employee</li> <li>CRP2: Apply appropriate academic and technical skills</li> </ul>			
	nd to personal health and financial well-being municate clearly and effectively and with reason		

<ul> <li>CRP5: Consider the environmental social and economic impacts of decisions</li> <li>CRP6: Demonstrate creativity and innovation</li> </ul>					
	<ul> <li>CRP7: Employ valid and reliable research strategies</li> </ul>				
	<ul> <li>CRP8: Utilize critical thinking to make sense of prob</li> </ul>		nersevere in solving them		
	<ul> <li>CRP9: Model integrity, ethical leadership and effect</li> </ul>				
	<ul> <li>CRP10: Plan education and career paths aligned to</li> </ul>		-		
	<ul> <li>CRP11: Use technology to enhance productivity</li> </ul>		50ais.		
	<ul> <li>CRP12: Work productively in teams while using cult</li> </ul>	ural globa	al competence		
Technology/Computer Science and Design Thinking Interdisciplinary Standards					
<ul> <li>8.2.12.F.1 evaluates the strengths and limitations of emerging technologies and their impact on educational, career, personal and or social needs.</li> </ul>		<ul> <li>NJSLSA.W5. Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach.</li> <li>NJSLSA.W6. Use technology, including the Internet, to produce and publish writing to the Internet and collaborate with others.</li> <li>NJSLSA.W10. Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.</li> <li>W.9-10.3. Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details and well structured event sequences.</li> </ul>			
	21 <sup>st</sup> Century Skills:	Check all	that apply		
х	Civic Literacy	х	Communication		
	Global Awareness	x	Critical Thinking and Problem Solving		
х	Health Literacy	x	Collaboration		
х	Financial, Economic, Business, & Entrepreneurial Literacy		Creativity and Innovation		
	Environmental Literacy		Other:		
Essential Question(s)					
<ul> <li>How would you describe the responsibilities of an Art Director?</li> <li>How would you describe the responsibilities of a Set Designer?</li> <li>How do Set Designers build sets?</li> </ul>					

- How are artists and designers attuned to their surroundings?
- How would you describe a Web Series?

How would you describe a Soap Opera?			
Enduring Understandings			
<ul> <li>Documentaries are a f</li> </ul>	Documentaries are a type of storytelling that explores factual stories and issues using film or video.		
<ul> <li>Understanding the dif</li> </ul>	<ul> <li>Understanding the difference between fact, fiction and opinion is vital in creating documentaries to engage</li> </ul>		
your audience.			
Student Learning Targets/Ob	jectives		
Reinforce the concept	t of digital storytelling.		
<ul> <li>Construct a multi-med</li> </ul>	dia project by choosing a topic researching information and producing a web series /		
mini-series.			
Assessments			
Pre and Formative –	Exit Tickets, Socratic Questioning, and Trivia		
• Summative- Quiz and	l Tests		
<u>Authentic Assessmen</u>	<u>t</u> – Short Films, Skits, Plays, and Podcasts		
	Teaching and Learning Actions		
Instructional Strategies	Videos and visual representation will accompany each Budgeting and Promotion		
inter detter at ategree	theme.		
<ul> <li>Guided notes to help in research</li> </ul>	Pair non-tech savvy students with a student proficient in technology		
assignments (s). • Teach, practice, and	Whole Group (Circle/Demonstration)		
implement	Instructor will demonstrate the process of writing documentary films, and how to		
procedures using	research factual events to help tell a story.		
modeling and role playing. Incorporate pictures/visuals	Pairing:		
related to camera movements and techniques.	Students will be paired into groups of 4-5. They will create their own documentary film. They have to include lighting and set design.		
	Homework – Study for – Test on Vocabulary Terms for Documentary		
	Video Clips (Listed in Resources)		
	<b>Note-taking</b> – Students will be required to complete a film assessment in class for every film demonstration.		
	Special education students/students with 504s:		
	-Adhere to all modifications and health concerns stated in each IEP		
	<ul> <li>Give students a MENU option, allowing students to pick assignments from different levels based on difficulty.</li> </ul>		

-Use the NEWELA software, which can revise the reading Lexile level to meet students at current reading level.

-Accommodating instructional strategies. Reading Aloud, Graphic Organizers, Reading Study Guides, one-on-one instruction, class website (Google Classroom), Handouts, Definition List, Syllabus, Large Print, Outlines

-Utilize Snap-n-Read and Co-Writer

#### English Language Learners (ELL) students:

-Use the Britannica launch pack software; give students the option to change the language of the articles.

-Snap and Read Google extension addition. Will read to the student in the language selected.

-Vocabulary Spelling City word banks

-Use visuals whenever possible to support classroom instruction and classroom activities.

-Teacher modeling and written instructions for every assignment

#### At risk of failure students:

-Give students a MENU option allowing students to pick activities based on interest that address the objectives and standards of the unit.

-Modified instructional strategies, Read alouds, Graphic Organizers, Reading Study Guides small learning group instruction, class website (Google Classroom), Syllabus, inclusion of more visuals and Films, Field Trips,, Google Expeditions, Peer Support, one on one instruction

-Constant parental contact

Week 1 - 2:

#### **Classroom Activity:**

Week 1 -2: Pre-Production – Writing Interview Questions

Phase 1: Students will write questions for their interview. They must interview 3 - 4 people using one subject or theme without making it look like a sports interview.

questions related to their job role, responsibilities, problem solving strategies on a film set. Each video will be recorded and uploaded to Google Classroom as a Doc Series.         Resources         Video Clips:         Week 1:         Experimental Documentary films - <a href="https://www.youtube.com/watch?v=cCY-4NxXCU8">https://www.youtube.com/watch?v=cCY-4NxXCU8</a> What is B-Roll?         HYPERLINK         https://www.youtube.com/watch?v=NkELnJ0avgQ         B-Roll Explained - HYPERLINK         https://www.youtube.com/watch?v=Ski56cPUSFk         RGB Trailer - HYPERLINK         https://www.youtube.com/watch?v=Ski56cPUSFk         RGB Trailer - <a href="https://www.youtube.com/watch?v=SiW6Y0HRyYE">https://www.youtube.com/watch?v=SiW6Y0HRyYE</a> Hoop Dreams (1994) Trailer - <a href="https://www.youtube.com/watch?v=kjrXyuTnM88">https://www.youtube.com/watch?v=SiW6Y0HRyYE</a> Bowling for Columbine (2002) Trailer - <a href="https://www.youtube.com/watch?v=kjrXyuTnM88">https://www.youtube.com/watch?v=kjrXyuTnM88</a> Bowling for Columbine (2002) Trailer - <a href="https://www.youtube.com/watch?v=kjrXyuTnM88">https://www.youtube.com/watch?v=kjrXyuTnM88</a> Bowling for Columbine (2002) Trailer - <a href="https://www.youtube.com/watch?v=kjrXyuTnM88">https://www.youtube.com/watch?v=kjrXyuTnM88</a> Bowling for Columbine (2002) Trailer - <a href="https://www.youtube.com/watch?v=L0vrkkj">https://www.youtube.com/watch?v=L0vrkkj</a> Week 2:       Super Size Me Trailer - <				
Phase 3: Edit your footage in iMovie or Adobe Premiere.         Phase 4: Export the film and upload it in Google Classroom         Experiences (virtual and live field trips)         Experiences (virtual and live field trips)         Coom Q&A with Industry Professionals:         • Students will be paired with an Industry Professional 1 on 1. They will ask 10 questions related to their job role, responsibilities, problem solving strategies on as a Doc Series.         Resources         Video Clips:         Week 1:         Experimental Documentary films - https://www.youtube.com/watch?v=CY-4NxXCU8         What is B-Roll? HYPERLINK https://www.youtube.com/watch?v=NkEInJ0aygQ         B-Roll Explained - HYPERLINK https://www.youtube.com/watch?v=NkEInJ0aygQ         B-Roll Explained - HYPERLINK https://www.youtube.com/watch?v=SkI56cPUSFK         RGB Trailer - HYPERLINK https://www.youtube.com/watch?v=SkI56cPUSFK         RGB Trailer - https://www.youtube.com/watch?v=bil@CQmOc         Man on Wire Trailer - https://www.youtube.com/watch?v=Sli@GoVHRYE         Hoop Dreams (1994) Trailer - https://www.youtube.com/watch?v=bil@GVHRYE         Hoop Dreams (1994) Trailer - https://www.youtube.com/watch?v=bil@GVHRYE         Week 2:         Super Size Me Trailer - https://www.youtube.com/watch?v=COvrkkj_T_1         What Happened, Miss Simone? - https://www.youtube.com/watch?v=27jl0awq8y8		Phase 2: Principal of Photography		
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Food, inc Trailer - https://www.youtube.com/watch?v=eHJiNC\_7wuw

March of the Penguins Trailer - <u>https://www.youtube.com/watch?v=L7tWNwhSocE</u>

Amy – Documentary (2015) Trailer - https://www.youtube.com/watch?v=\_2yClwmNuLE

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Week 4:

No Direction Home – Bob Dylan Trailer (2005) -https://www.youtube.com/watch?v=QOUtzHizr9A

Love, Gilda Trailer - https://www.youtube.com/watch?v=1B44XRFotuo

A Ballerina's Tale – Trailer - https://www.youtube.com/watch?v=6Y2h6fz2XzQ

STEP Documentary - <u>https://www.youtube.com/watch?v=q0RK0z5OHI8</u>

Style Wars (1983) Documentary - <u>https://www.youtube.com/watch?v=L6GbbFXxNpw</u>

Style Wars (1983) Documentary - <u>https://www.youtube.com/watch?v=0BdlXqBXm2o</u>

Style Wars (1983) Documentary - <u>https://www.youtube.com/watch?v=eDSuRvYWlgc</u>

Style Wars (1983) Documentary -<u>https://www.youtube.com/watch?v=iJs8f0\_GQMo</u>

Style Wars (1983) Documentary -<u>https://www.youtube.com/watch?v=pC3kN4BFYUs</u>

Nas: Time is Illmatic – Trailer - <u>https://www.youtube.com/watch?v=KTTeO2iXcxE</u>	
Pacing/ Time Frame:	15 - 20 periods, 45 minutes each

Unit 5	Writing for Documentary Grade	e(s)	10, 11, 12	
Overview/Rational	2			
In this unit students	will apply the basic fundamentals of direction and design in order to plan and sl	hoot	their own	
	anning their own mini-documentaries students will learn the proper steps to pla	an, w	rite, and	
engage specific aud	ences.			
New Jersey Student	Learning Standards			
• 9.3.12.AR.2	Analyze the importance of health, safety and environmental management syste	ems, p	olicies and	
procedures	common in arts, audio/video technology and communications activities and faci	ilities		
• 9.3.12.AR.3	Analyze the lifestyle implications and physical demands required in the arts, aud	iv/oit	isual	
	and communications workplace.			
	Analyze the legal and ethical responsibilities required in the arts, audio/visual te	echno	ology and	
	tions workplace.			
	Describe the career opportunities and means to achieve those opportunities in	each	of the Arts,	
	logy & Communications Career Pathways			
	Evaluate technological advancements and tools that are essential to occupation	is wit	hin the Arts,	
	logy & Communications Career Cluster.			
Career Readiness, L	ife Literacies, and Key Skills			
• 9.4.12.TL.3:	Analyze the effectiveness of the process and quality of collaborative environme	nts		
• 9.4.5.CT.3: I	Describe how digital tools and technology may be used to solve problems.			
	Apply critical thinking and problem-solving strategies to different types of proble	ems s	uch as	
•	personal, academic, community and global			
	Analyze the interdependence of the technical and artistic elements of various ca	areer	s within the	
	chnology & Communications Career Cluster.			
	Model safe, legal, and ethical behavior when using online or offline technology			
	Use appropriate sources of information from diverse sources, contexts, disciplin	nes, a	ind cultures	
to answer q				
	Evaluate the degree to which information meets a need including social emotio	nalie	earning,	
academic, a	4: Determine the impact of implicit and explicit media messages on individuals,	grou	ac and	
society as a		group	JS, anu	
•	: Distinguish how media are used by individuals, groups, and organizations for va	arvin	g nurnoses	
	Compare the common uses of at least two different digital tools and identify the	•		
	jes of using each.	uuvu	intages and	
-	Fort and filter data in a spreadsheet to analyze findings.			
	format a document using a word processing application to enhance text, change	page	e formatting.	
	appropriate images graphics, or symbols	. 0		
	s a responsible and contributing citizen and employee			
	appropriate academic and technical skills			
	d to personal health and financial well-being			
CRP4: Comr	nunicate clearly and effectively and with reason			
CRP5: Consi	der the environmental social and economic impacts of decisions			

<ul> <li>CRP6: Demonstrate creativity and innovation</li> <li>CRP7: Employ valid and reliable research strategies</li> <li>CRP8: Utilize critical thinking to make sense of problems and persevere in solving them.</li> <li>CRP9: Model integrity, ethical leadership and effective management</li> <li>CRP10: Plan education and career paths aligned to personal goals.</li> <li>CRP11: Use technology to enhance productivity</li> <li>CRP12: Work productively in teams while using cultural global competence</li> </ul>			
<ul> <li>8.2.12.E.3 Use a programming language to solve problems or accomplish a task (e.g., robotic functions, website designs, applications, and games).</li> <li>8.2.12.E.4 Use appropriate terms in conversation (e.g., troubleshooting, peripherals, diagnostic software, GUI, abstraction, variables, data types and conditional statements).</li> </ul>		<ul> <li>NJSLSA.W4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</li> <li>NJSLSA.W6. Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.</li> <li>RI.11-12.1. Accurately cite strong and thorough textual evidence, (e.g., via discussion, written response, etc.), to support analysis of what the text says explicitly as well as inferentially, including determining where the text leaves matters uncertain.</li> <li>W.11-12.4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1–3 above.)</li> </ul>	
	21 <sup>st</sup> Century Skills:	Check all t	that apply
х	Civic Literacy	х	Communication
х	Global Awareness	х	Critical Thinking and Problem Solving
х	Health Literacy	x	Collaboration
x	Financial, Economic, Business, & Entrepreneurial Literacy		Creativity and Innovation
	Environmental Literacy		Other:

Essential Question(s)			
How would you describe the definition of a decumentany?			
	<ul> <li>How would you describe the definition of a documentary?</li> <li>How would you describe the demographic that would be considered your target audience for documentary</li> </ul>		
films?			
How would you descri	How would you describe the term or phrase "talking heads," technique in documentary films?		
	<ul> <li>How does documentary inspire movement and action?</li> </ul>		
How does documentar	ry involve less control?		
Enduring Understandings			
<ul> <li>Documentaries use the</li> </ul>	<ul> <li>Documentaries use the art of storytelling to explore factual stories and issues using film or video.</li> </ul>		
• There is a difference b	etween fact, fiction and opinion.		
Documentaries must b	e research and tell stories in a true and pure form.		
Student Learning Targets/Obj	ectives		
<ul> <li>Students will be reinfo</li> </ul>	prcing the concept of digital storytelling through factual events.		
	t a multi-media project by producing a documentary by researching information.		
• Students will create do			
Assessments			
-unente Assessment - Shore	Films, Skits, Plays, and Podcasts Teaching and Learning Actions		
	Whole Group (Circle/Demonstration)		
Instructional Strategies	Instructor will demonstrate the process of writing documentary films, and how to		
	research factual events to help tell a story.		
• Reinforce skills of			
note taking using	Pairing:		
self-generated step-	Students will be paired into groups of 4-5. They will create their own documentary		
by-step guide and/or	film. They have to include lighting, and set design.		
glossaries to completing editing			
tasks	Homework – Study for – Test on Vocabulary Terms for Documentary		
• Use Post it notes to	Video Clips (Listed in Resources)		
jot down unfamiliar terminology			
terminology	<b>Note-taking</b> – Students will be required to complete a film assessment in class for		
	every film demonstration.		
	Special education students/students with 504s:		

- Give students a MENU option, allowing students to pick assignments from different levels based on difficulty.

-Use the NEWSELA software, which can revise the reading Lexile level to meet students at current reading level.

-Accommodating instructional strategies. Reading Aloud, Graphic Organizers, Reading Study Guides, one-on-one instruction, class website (Google Classroom), Handouts, Definition List, Syllabus, Large Print, Outlines

-Utilize Snap-n-Read and Co-Writer

#### English Language Learners (ELL) students:

-Use the Britannica launch pack software; give students the option to change the language of the articles.

-Snap and Read Google extension addition. Will read to the student in the language selected.

-Vocabulary Spelling City word banks

-Use visuals whenever possible to support classroom instruction and classroom activities.

-Teacher modeling and written instructions for every assignment

#### At risk of failure students:

-Give students a MENU option allowing students to pick activities based on interest that address the objectives and standards of the unit.

-Modified instructional strategies, Read alouds, Graphic Organizers, Reading Study Guides small learning group instruction, class website (Google Classroom), Syllabus, inclusion of more visuals and Films, Field Trips,, Google Expeditions, Peer Support, one on one instruction

-Constant parental contact

#### **Classroom Activity:**

Week 1 -2: Pre-Production – Writing Interview Questions

Phase 1: Students will write questions for their interview. They must interview 3 – 4 people using one subject or theme without making it look like a sports interview.

Phase 2: Principal of Photography

Week 2 -4: Filming and Editing

Phase 3: Edit your footage in iMovie or Adobe Premiere.			
	Phase 4: Export the film and upload it in Google Classroom		
Experiences (virtual and live field trips)	<ul> <li>Guest Speakers: Zoom/In Person Q&amp;A:</li> <li>Brian Dives - Actor</li> <li>Natalia Bougadelis - Producer</li> <li>K.L. Martin - Screenwriter, WGAE Union</li> <li>Cheryl Davis - General Hospital - Staff Writer</li> <li>Christopher Albert - Radio Host/Talk Show Host - Junk and Jam Show - Brooklyn, NY</li> <li>Field Trips:</li> <li>BronxNet T.V. Studio - Tour - Lehman College Bronx, NY</li> <li>William Paterson - Communications Department - Radio Station</li> </ul>		
Resources			
Video Clips:			
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I Am Not Your Negro Trailer - <u>https://www.youtube.com/watch?v=rNUYdgIyaPM</u>			
Food, inc Trailer - <u>https://www.youtube.com/watch?v=eHJiNC_7wuw</u>			

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